

# NEW YEAR **SAVINGS**

Sale Prices Effective Jan 4th thru Feb 11th, 2024

discounts taken from non-member price | discounts cannot be combined with third party vouchers

**YETI** **All YETI**  
In-Stock  
**20% off**  
  
While supplies last | No special orders

**SITKA** **All Sitka**  
In-Stock  
**20% off**  
  
includes Waders  
While supplies last | No special orders

**AVIANX** **All AvianX**  
In-Stock  
**20% off**  
  
While supplies last | No special orders

**ATHLON** **All Athlon**  
RIDICULOUSLY GOOD OPTICS In-Stock  
**20% off**  
  
While supplies last | No special orders

**SOG** **All SOG**  
In-Stock  
**20% off**  
  
While supplies last | No special orders

**VORTEX OPTICS** **All Vortex**  
In-Stock  
**10% off**  
  
While supplies last | No special orders

**All Brands** **All Safes**  
In-Stock  
**10% off**  
  
  
While supplies last | No special orders

**EOTECH** **All Eotech**  
In-Stock  
**10% off**  
  
  
While supplies last | No special orders

**Columbia** **All Columbia**  
In-Stock  
**20% off**  
  
  
  
While supplies last | No special orders

WARRANTED TO BE A  
**PENDLETON**  
PENDLETON WOOLLEN MILLS SINCE 1863 **All Pendleton**  
In-Stock  
**20% off**  
  
  
While supplies last | No special orders  
Apparel shown does not represent store inventory

**THE NORTH FACE** All North Face In-Stock

**25% off**



While supplies last | No special orders  
Apparel shown does not represent store inventory

**SPORTCO ONLY** All Under Armour In-Stock

**25% off**



While supplies last | No special orders  
Apparel shown does not represent store inventory

**BLUE FOX** All Blue Fox Spinners In-Stock

**20% off**



While supplies last | No special orders

**SALT-AWAY** All Saltaway Products In-Stock

**20% off**



While supplies last | No special orders

**COSTA** All Costa Sunglasses In-Stock

**25% off**



While supplies last | No special orders

**WICKED LURES** All Wicked Lures In-Stock

**20% off**



While supplies last | No special orders

WA State Sportsmen's Show at Puyallup Fairgrounds Jan 31st thru Feb 4th.  
Seattle Boat Show Feb 2nd thru Feb 10th at Lumen Field Event Center.  
Free Goods available only at the Shows (not valid at retail locations or online)

## Show Deals!

Valid ONLY at the Specific Shows listed while supplies last. Show deals are only valid at the shows because the free goods are available at the manufacturer booths (not at Sportco location). OE Free Goods may be available at OE booth.

# SPORTSMEN'S SHOW & BOAT SHOW

Jan 31st thru Feb 4th

Feb 2nd thru Feb 10th

**Sportco** Outdoor Emporium

Visit each show for the latest show specials!

Only available at the Sportsmen's Show or the Seattle Boat Show!

**okuma** INSPIRED FISHING

**FREE**

**Okuma 5gal Bucket**

with any Okuma Rod or Reel purchase at the Show.  
\*while supplies last



**FREE**

**Huk Daiwa Hoodie**

with any \$200+ Daiwa purchase  
\*while supplies last | Large & XLarge only  
\$89.99 value | Promotion cannot be combined



**Mustad TUF-LINE**

**FREE**

**Addicted Tuffline Enforcer 8**

with any Mustad Gear Bag purchase at the Show.  
\*while supplies last



**okuma** INSPIRED FISHING

**FREE**

**Okuma SST Rod**

with any Coldwater Low-Profile Reel purchase at the Show.  
\*while supplies last



**FREE**

**24 Can Soft Cooler and Cap**

with any Tanacom purchase at the Show.  
\*while supplies last



**P.O. FISH**

**Buy 3 Get 1 FREE**

Buy any 3 Flashers and Get 1 FREE

